



**EMBASSY OF INDIA  
KUWAIT  
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## **PRESS RELEASE**

### **Virtual Buyer Seller Meet on Indian Mangoes**

Embassy of India in Kuwait and Indian Business Network (IBN) in association with Agricultural & Processed Food Products Export Development Authority (APEDA) organized Virtual Buyer Seller Meet for Indian Mangoes on April 28, 2021.

2. Ambassador of India to Kuwait His Excellency Shri Sibi George delivered the Keynote address during the Meet. Ambassador, in his speech, paid tributes to all those affected by the COVID-19 pandemic. Shri M. Angamuthu, Chairman, APEDA delivered his special address. A presentation on overview of the market and vast diversity of Indian Mangoes was made by Shri Bidyut Kumar Baruah, AGM, APEDA. Mr. Ashok Kalra, Advisor to Indian Business Network (IBN) also spoke during the meet. Representatives of exporters from India and importers from Kuwait shared their experiences on the regulatory framework for export and import of Mangoes.

3. Focus of the meet was to ensure sourcing of quality mangoes from India, especially quality Alphonso Mangoes, which are highly in demand in Kuwait. India is the largest producer of mangoes, producing more than half of the world's mangoes. India has the largest number of varieties of mangoes anywhere in the world. India produced around 21 million metric tonnes of mangoes during the year 2019-20, while around 50000 metric tonnes were exported globally.

4. Kuwait is one of the top markets for Indian mangoes. Last year, Kuwait imported 1170 MT of Indian Mangoes valuing \$2.22 Million USD. Ambassador H. E. Sibi George urged the participants to work towards doubling the volume in 2021-22, ensuring that a box of Indian mango reaches every home in Kuwait, during the year of 60<sup>th</sup> anniversary of diplomatic relations between India and Kuwait.

5. The event witnessed enthusiastic response with over hundred exporters from India especially from Maharashtra, Gujarat, Andhra Pradesh and importers from Kuwait participating virtually.

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Kuwait  
28.04.2021