



सत्यमेव जयते

**EMBASSY OF INDIA  
KUWAIT**

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## **PRESS RELEASE**

### **‘Inauguration of AYUSH Information Cell & Curtain Raiser for International Day of Yoga (IDY)-2021’**

Embassy of India in Kuwait organized an event to inaugurate ‘AYUSH Information Cell and Curtain Raiser for International Day of Yoga (IDY)-2021’ at the Embassy of India premises today on May 21, 2021 in hybrid format. The event is one of the many events the Embassy, under the banner of Indian Cultural Network (ICN), is going to organize, under India@75 and 60<sup>th</sup> Anniversary celebrations of Establishment of Diplomatic Relations between India and Kuwait. The event also marks the Government of India’s initiative to spread awareness about the AYUSH Systems abroad.

2. Ambassador of India to Kuwait His Excellency Shri Sibi George delivered the opening remarks on this prestigious event. Ambassador, in his speech, welcomed and thanked Secretary, Ministry of AYUSH and Diplomatic community to attend the event virtually. He paid tributes to all those affected by the COVID-19 pandemic and presented his gratitude to the Government of State of Kuwait and other Indian Associations & Groups in Kuwait for providing India with Medical Assistance in these very critical times. The Ambassador underlined the importance of Indian Traditional Medical systems viz. Ayurveda, Yoga, Unani, Sidhdha and Homeopathy (AYUSH) in the current scenario with Ayurveda and Yoga in particular.

3. Shri Rajesh Kotecha, Secretary, Ministry of AYUSH, Government of India inaugurated the AYUSH Information Cell virtually. He thank the leadership of the State of Kuwait for hosting a large Indian community in Kuwait and the people of Kuwait for the care and support extended to the Indian community during the COVID-19 pandemic. He also acknowledged the support of Indian Doctors, Nurses, Scientists and medical professionals for their unwavering spirit in continued fight against COVID-19, all across the World and in Kuwait. In his speech, the Secretary, Ministry of AYUSH appreciated the Embassy for initiating efforts for establishment of AYUSH information cell in Kuwait for proper dissemination of Ayurveda knowledge and propagation of health through Ayurveda. The Secretary emphasized on how AYUSH Systems of medicine are ideal for both disease prevention and healthcare.

4. Today, in addition to inauguration of AYUSH Information Cell, in Kuwait; the Embassy felicitated AYUSH Promoters for their contribution and also released its first AYUSH Bulletin in Kuwait.

5. The event also witnessed live demo of some Yogasanas, while following COVID-19 protocols.

6. The event received a huge response from Kuwait on embassy's social media.

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**21.05.2021**