



EMBASSY OF INDIA  
KUWAIT  
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## PRESS RELEASE

### 'Local Goes Global – Make in India for the World'

Hon'ble Prime Minister of India Shri Narendra Modi today, August 6, 2021, addressed all Indian Ambassadors, High Commissioners and Commercial Representatives abroad and other stakeholders of trade, commerce and investments, and instructed them to work towards promotion of Indian exports abroad. The event marked a clarion call by the Hon'ble Prime Minister for '**Local Goes Global – Make in India for the World**'. The purpose of the interaction was to provide a focussed thrust to leverage and expand India's export and its share in global trade. This initiative is also part of the larger vision of building an 'Aatmanirbhar Bharat' aimed at transforming India from being just a passive market to an active manufacturing hub at the heart of global value chains. All Indian Missions have been given specific targets for promotion of exports in the Financial Year 2021-22.

2. Ambassador of India to Kuwait Shri Sibi George participated in the Video Conference. Embassies/High Commissions/Consulates of India, with guidance from the Ministry of Commerce & Industry, and Ministry of External Affairs, India, will take several steps to enhance their efforts to explore market potential for Indian products in each identified product category, and undertake focussed activities to ensure that India's exports increase significantly.

3. India and Kuwait are natural trade partners and the economic and commercial relationship between the two countries is going from strength to strength. India is one of the major sources of exports to Kuwait for various food products including cereals, especially rice as well as fresh fruits and vegetables, and marine products. India also enjoys high market share in several other product categories including electrical machinery, jewellery, apparel, organic chemicals, wood & wood articles, ceramic products, cotton and silk etc.

4. In the last three years, Indian exports to Kuwait have averaged at US\$ 1.2 billion with exports of US\$ 1.05 billion in 2020-21, despite the impact of COVID-19 - as supply lines from India remained uninterrupted even during lockdowns, contributing to food security in Kuwait.

5. Embassy of India in Kuwait has conceptualised and created various outreach platforms to engage all stakeholders in the area of trade, business and investments and to transform the buyer seller relationship into a mutually beneficial economic partnership for the benefit of the citizens of both the countries. The Indian Business Network (IBN) and Indian Professional Network (IPN) are among the platforms in Kuwait for bringing together all stakeholders to promote trade, business and investment between India and Kuwait. The Embassy will also work closely with various State Governments, Chambers of Industry and Commerce, Export Promotion Councils, business groups and industry organizations, business and professional councils and associations in India and in Kuwait to meet the trade target for 2021-22.

6. The Embassy has organised several trade promotion events, Virtual Buyer Seller meets, webinars, digital exhibitions and online conferences focussing on various products/sectors including Agriculture & allied products, textiles, automobiles, Marine products and so on. In coming weeks and months, the Embassy will focus on high value products and expanding the reach of new products coming to Kuwait from India and also looking at Kuwait as a hub for exports to other countries in the region.

7. The Embassy looks forward to feedback and suggestions from all. All comments may be addressed to [com.kuwait@mea.gov.in](mailto:com.kuwait@mea.gov.in) and [com1.kuwait@mea.gov.in](mailto:com1.kuwait@mea.gov.in).

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KUWAIT  
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